

# MUZOLOGY PRIVACY POLICY

**Last Updated: October 7, 2020**

This Privacy Policy explains how information is collected, protected, used, and shared by Muzology, LLC (“Muzology,” “we” or “us”) and applies to information we collect from users of our educational services, website, and other online products and services (collectively, “the Services”), including teachers, professors, and other educators (collectively, “Educators”), students enrolled in schools that make the Services available or whose parents enable them to use the Services (“Students”) when they use the Services or otherwise interact with us.

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with additional notice (such as adding a statement to our homepage or sending you a notification).

## Children’s Information

We only collect personal information through the Services from a child under 13 where that Student’s school, school district, and/or teacher has agreed (via the terms described in the Subscription Agreement) to obtain parental consent for that child to use the Services and disclose personal information to us for the use and benefit of the learning environment, or when a parent registers for their child to use the Services directly. If we learn that we have collected personal information from a child under 13 without parental consent being obtained by the child’s school, school district, teacher, or parent, we will delete that information. If you believe that a child under 13 may have provided us with personal information in violation of this paragraph, please contact us at [info@muzology.com](mailto:info@muzology.com).

We do not collect, maintain, use or share Student personal information beyond that needed for authorized educational or school purposes, or as authorized by the Student or his or her parent. We do not sell Student personal information. We do not use or disclose Student information collected through the Services (whether personal information or otherwise) for behavioral targeting of advertisements to Students. We do not build a personal profile of a Student other than for supporting authorized educational/school purposes or as authorized by the parent or Student.

## **Collection of Information**

### **Information Provided to Us**

We receive and store any information entered through the Services. This information may include, but is not limited to, the following:

- Registration information, including name, username, email address, school affiliation, and authentication tokens
- Grade level and names of classes taught or attended
- Any activities performed using the Services, such as tests, quizzes, assignments, videos, logins, pages visited
- Any other information uploaded to or entered into the Services

## Information We Collect Automatically

We automatically collect information about the use of our Services, including:

- **Log Information:** We collect log information about use of the Services, including the browser type, access times, pages viewed, IP address and the page visited before navigating to our Services.
- **Device Information:** We collect information about the computer or mobile device used to access our Services, including the hardware model, operating system and version, unique device identifiers and mobile network information, as well as actions performed by the user in accessing the Muzology application. We also use analytics software to allow us to better understand the functionality of our application and Services. This software may record information such as how often users access the Services, what they do using the Services, and performance data.
- **Information Collected by Cookies and Other Tracking Technologies:** We use various technologies to collect information, including cookies and web beacons. Cookies are small data files stored on hard drives or in device memory that help us improve our Services and users' experience, see which areas and features of our Services are popular and count visits. Web beacons are electronic images that may be used in our Services or emails and help deliver cookies, count visits, understand usage and campaign effectiveness and determine whether an email has been opened and acted upon. For more information about cookies, and how to disable them, please see "Your Choices" below.

## Use of Information

We may use the information we collect for various purposes, including to:

- Provide, maintain and improve our Services;
- Send technical notices, updates, security alerts and support and administrative messages;
- Respond to comments, questions and requests and provide customer service;
- Personalize and improve the Services and provide content or features that match user profiles or interests; and,
- We use automatically-collected information to enable us to analyze how often users use parts of the Services and to monitor trends, usage and activities, so that we can make the Services appealing and relevant to as many users as possible, and customize and improve those Services.

## **Sharing of Information**

We may share the information we collect as follows:

- With vendors, consultants and other service providers who need access to such information to carry out work on our behalf, provided such third parties are obligated to treat the data we provide in accordance with the commitments set forth in this privacy policy;
- In response to a request for information if we believe disclosure is in accordance with, or required by, any applicable law, regulation or legal process;
- If we believe users' actions are inconsistent with our user agreements or policies, or to protect the rights, property and safety of Muzology or others;
- In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of all or a portion of our business by another company, provided the successor entity will protect the data in accordance with the commitments in this privacy policy;
- Between and among Muzology and our current and future parents, affiliates, subsidiaries and other companies under common control and ownership, provided such entities are subject to the commitments set forth in this privacy policy; and,
- With your consent or at your direction, or the consent of your parent or guardian, as applicable.

We may also share aggregated or de-identified information, which cannot reasonably be used to identify any individual.

## **Security**

Muzology takes reasonable measures to help protect the information we collect from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction.

## **Your Choices**

### **Account Information**

You may update, correct or delete account information at any time by emailing us at [info@muzology.com](mailto:info@muzology.com). If you wish to delete or deactivate your or your child's account, please email us at [info@muzology.com](mailto:info@muzology.com) but note that we may retain certain information as required by law or for legitimate business purposes. We may also retain cached or archived copies of the information we collect for a certain period of time.

### **Cookies**

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser

cookies. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of our Services.

## **Contact Us**

### **Children's Information**

If you are the parent or guardian of a child under 13 and would like to request that personal information regarding your child be updated or deleted, or if you'd like to refuse further contact of your child by the Services, please contact us at [info@muzology.com](mailto:info@muzology.com). We will respond to a request made pursuant to this section within 30 days of our receipt of such request.

If you have any questions about this Privacy Policy, please contact us at: [info@muzology.com](mailto:info@muzology.com)

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